



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Democratic Congressional Campaign (913;
Great American Media (3571)
KEULEMAN,KATIE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Issue (1068)
DCCC (28005)
National/Political
1193/06144805

Invoice 643015
Inv Date 10/28/2012
Terms Net 30
Contract 312015
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Great American Media
1010 Wisconsin Avenue
Washington, DC 20007

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

1, Modified on 11/01/12 12:51 PM

DCCC

***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:04:13PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Copy/ISCI | Amount | Remarks |
|------|------|---------------------|--------------------------|-----------------------|--------|---------------|-----------|---------|
| 1.0 | Spot | 5:00:00AM- 5:30:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/23/12 5:14AM (Tu) | 00:30 | | | |
| 1.0 | Spot | 5:00:00AM- 5:30:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/24/12 5:28AM (We) | 00:30 | D3C12FL10T01H | \$570.00 | |
| 1.0 | Spot | 5:00:00AM- 5:30:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/25/12 5:23AM (Th) | 00:30 | D3C12FL10T02H | \$570.00 | |
| 1.0 | Spot | 5:00:00AM- 5:30:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/26/12 5:14AM (Fr) | 00:30 | D3C12FL10T02H | \$570.00 | |
| 3.0 | Spot | 5:30:00AM- 6:00:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/23/12 5:42AM (Tu) | 00:30 | D3C12FL10T02H | \$570.00 | |
| 3.0 | Spot | 5:30:00AM- 6:00:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/24/12 5:43AM (We) | 00:30 | D3C12FL10T02H | \$775.00 | |
| 3.0 | Spot | 5:30:00AM- 6:00:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/25/12 5:52AM (Th) | 00:30 | D3C12FL10T02H | \$775.00 | |
| 3.0 | Spot | 5:30:00AM- 6:00:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/26/12 5:53AM (Fr) | 00:30 | D3C12FL10T02H | \$775.00 | |
| 4.0 | Spot | 6:00:00AM- 7:00:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/23/12 6:12AM (Tu) | 00:30 | D3C12FL10T01H | \$1500.00 | |
| 4.0 | Spot | 6:00:00AM- 7:00:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/24/12 6:42AM (We) | 00:30 | D3C12FL10T02H | \$1500.00 | |
| 4.0 | Spot | 6:00:00AM- 7:00:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/25/12 6:28AM (Th) | 00:30 | D3C12FL10T02H | \$1500.00 | |
| 4.0 | Spot | 6:00:00AM- 7:00:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/26/12 6:42AM (Fr) | 00:30 | D3C12FL10T02H | \$1500.00 | |
| 6.0 | Spot | 7:00:00AM- 9:00:00 | Day,Tu-2,W-1,Th-2,F-1 | 10/23/12 7:55AM (Tu) | 00:30 | D3C12FL10T02H | \$1750.00 | |
| 6.0 | Spot | 7:00:00AM- 9:00:00 | Day,Tu-2,W-1,Th-2,F-1 | 10/23/12 8:59AM (Tu) | 00:30 | D3C12FL10T01H | \$1750.00 | |
| 6.0 | Spot | 7:00:00AM- 9:00:00 | Day,Tu-2,W-1,Th-2,F-1 | 10/24/12 8:55AM (We) | 00:30 | D3C12FL10T02H | \$1750.00 | |
| 6.0 | Spot | 7:00:00AM- 9:00:00 | Day,Tu-2,W-1,Th-2,F-1 | 10/26/12 7:49AM (Fr) | 00:30 | D3C12FL10T02H | \$1750.00 | |
| 8.0 | Spot | 5:00:00AM- 6:00:00 | Day,Sa-2 | 10/27/12 5:13AM (Sa) | 00:30 | D3C12FL10T02H | \$300.00 | |
| 8.0 | Spot | 5:00:00AM- 6:00:00 | Day,Sa-2 | 10/27/12 5:28AM (Sa) | 00:30 | D3C12FL10T02H | \$300.00 | |
| 9.0 | Spot | 6:00:00AM- 9:00:00 | Day,Sa-4 | 10/27/12 6:00AM (Sa) | 00:30 | D3C12FL10T02H | \$850.00 | |
| 9.0 | Spot | 6:00:00AM- 9:00:00 | Day,Sa-4 | 10/27/12 6:13AM (Sa) | 00:30 | D3C12FL10T02H | \$850.00 | |
| 9.0 | Spot | 6:00:00AM- 9:00:00 | Day,Sa-4 | 10/27/12 6:37AM (Sa) | 00:30 | D3C12FL10T02H | \$850.00 | |
| 9.0 | Spot | 6:00:00AM- 9:00:00 | Day,Sa-4 | 10/27/12 7:59AM (Sa) | 00:30 | D3C12FL10T02H | \$850.00 | |
| 10.0 | Spot | 5:00:00AM- 6:00:00 | Day,Su-4 | 10/28/12 5:14AM (Su) | 00:30 | D3C12FL10T02H | \$300.00 | |
| 10.0 | Spot | 5:00:00AM- 6:00:00 | Day,Su-4 | 10/28/12 5:22AM (Su) | 00:30 | D3C12FL10T02H | \$300.00 | |
| 10.0 | Spot | 5:00:00AM- 6:00:00 | Day,Su-4 | 10/28/12 5:28AM (Su) | 00:30 | D3C12FL10T02H | \$300.00 | |
| 10.0 | Spot | 5:00:00AM- 6:00:00 | Day,Su-4 | 10/28/12 5:39AM (Su) | 00:30 | D3C12FL10T02H | \$300.00 | |
| 11.0 | Spot | 6:00:00AM- 9:00:00 | Day,Su-4 | 10/28/12 6:55AM (Su) | 00:30 | D3C12FL10T02H | \$850.00 | |
| 11.0 | Spot | 6:00:00AM- 9:00:00 | Day,Su-4 | 10/28/12 7:12AM (Su) | 00:30 | D3C12FL10T02H | \$850.00 | |
| 11.0 | Spot | 6:00:00AM- 9:00:00 | Day,Su-4 | 10/28/12 7:28AM (Su) | 00:30 | D3C12FL10T02H | \$850.00 | |
| 11.0 | Spot | 6:00:00AM- 9:00:00 | Day,Su-4 | 10/28/12 8:13AM (Su) | 00:30 | D3C12FL10T02H | \$850.00 | |
| 12.0 | Spot | 9:00:00AM-10:00:00 | Day,Tu-2,W-1,Th-1,F-2 | 10/23/12 9:50AM (Tu) | 00:30 | D3C12FL10T01H | \$425.00 | |
| 12.0 | Spot | 9:00:00AM-10:00:00 | Day,Tu-2,W-1,Th-1,F-2 | 10/23/12 9:57AM (Tu) | 00:30 | D3C12FL10T02H | \$425.00 | |
| 12.0 | Spot | 9:00:00AM-10:00:00 | Day,Tu-2,W-1,Th-1,F-2 | 10/24/12 9:25AM (We) | 00:30 | D3C12FL10T02H | \$425.00 | |
| 12.0 | Spot | 9:00:00AM-10:00:00 | Day,Tu-2,W-1,Th-1,F-2 | 10/25/12 9:33AM (Th) | 00:30 | D3C12FL10T02H | \$425.00 | |
| 12.0 | Spot | 9:00:00AM-10:00:00 | Day,Tu-2,W-1,Th-1,F-2 | 10/26/12 9:20AM (Fr) | 00:30 | D3C12FL10T02H | \$425.00 | |
| 12.0 | Spot | 9:00:00AM-10:00:00 | Day,Tu-2,W-1,Th-1,F-2 | 10/26/12 9:51AM (Fr) | 00:30 | D3C12FL10T02H | \$425.00 | |
| 14.0 | Spot | 10:00:00AM-11:00:00 | Per week (6),Tu,We,Th,Fr | 10/23/12 10:29AM (Tu) | 00:30 | D3C12FL10T01H | \$425.00 | |
| 14.0 | Spot | 10:00:00AM-11:00:00 | Per week (6),Tu,We,Th,Fr | 10/24/12 10:49AM (We) | 00:30 | D3C12FL10T02H | \$425.00 | |
| 14.0 | Spot | 10:00:00AM-11:00:00 | Per week (6),Tu,We,Th,Fr | 10/24/12 10:57AM (We) | 00:30 | D3C12FL10T02H | \$425.00 | |



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Advertiser
Agency
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Salesperson

Democratic Congressional Campaign (913)
Great American Media (3571)
KEULEMAN, KATIE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Issue (1068)
DCCC (28005)
National/Political
1193/06144805

Invoice 643015
Inv Date 10/28/2012
Terms Net 30
Contract 312015
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Great American Media
1010 Wisconsin Avenue
Washington, DC 20007

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

1, Modified on 11/01/12 12:51 PM

DCCC

***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:04:13PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Copy/ISCI | Amount | Remarks |
|----------|------|-----------------------|----------------------------------|-----------------------|--------|---------------|-----------|---------------|
| 14.0 | Spot | 10:00:00AM-11:00:00AM | Per week (6), Tu, We, Th, Fr | 10/25/12 10:16AM (Th) | 00:30 | D3C12FL10T02H | \$425.00 | |
| 14.0 | Spot | 10:00:00AM-11:00:00AM | Per week (6), Tu, We, Th, Fr | 10/25/12 10:46AM (Th) | 00:30 | D3C12FL10T02H | \$425.00 | |
| 14.0 | Spot | 10:00:00AM-11:00:00AM | Per week (6), Tu, We, Th, Fr | 10/26/12 10:45AM (Fr) | 00:30 | D3C12FL10T02H | \$425.00 | |
| 18.0 | Spot | 12:00:00PM-1:00:00PM | Day, Tu-1, W-1, Th-1, F-1 | 10/23/12 12:12PM (Tu) | 00:30 | D3C12FL10T02H | \$750.00 | |
| 18.0 | Spot | 12:00:00PM-1:00:00PM | Day, Tu-1, W-1, Th-1, F-1 | 10/24/12 12:53PM (We) | 00:30 | D3C12FL10T02H | \$750.00 | |
| 20.0 | Spot | 1:00:00PM-2:00:00PM | Day, Tu-1, W-1, Th-1, F-1 | 10/23/12 1:29PM (Tu) | 00:30 | D3C12FL10T01H | \$600.00 | |
| 20.0 | Spot | 1:00:00PM-2:00:00PM | Day, Tu-1, W-1, Th-1, F-1 | 10/24/12 1:28PM (We) | 00:30 | D3C12FL10T02H | \$600.00 | |
| 20.0 | Spot | 1:00:00PM-2:00:00PM | Day, Tu-1, W-1, Th-1, F-1 | 10/26/12 1:57PM (Fr) | 00:30 | D3C12FL10T02H | \$600.00 | |
| 22.0 | Spot | 9:00:00AM-10:00:00AM | Day, Sa-2 | 10/27/12 9:29AM (Sa) | 00:30 | D3C12FL10T02H | \$1600.00 | |
| 22.0 | Spot | 9:00:00AM-10:00:00AM | Day, Sa-2 | 10/27/12 9:47AM (Sa) | 00:30 | D3C12FL10T02H | \$1600.00 | |
| 25.0 | Spot | 4:00:00PM-5:00:00PM | Day, Tu-1, W-2, Th-2, F-1 | 10/23/12 4:55PM (Tu) | 00:30 | D3C12FL10T01H | \$800.00 | |
| 25.0 | Spot | 4:00:00PM-5:00:00PM | Day, Tu-1, W-2, Th-2, F-1 | 10/24/12 4:09PM (We) | 00:30 | D3C12FL10T02H | \$800.00 | |
| 25.0 | Spot | 4:00:00PM-5:00:00PM | Day, Tu-1, W-2, Th-2, F-1 | 10/24/12 4:37PM (We) | 00:30 | D3C12FL10T02H | \$800.00 | |
| 25.0 | Spot | 4:00:00PM-5:00:00PM | Day, Tu-1, W-2, Th-2, F-1 | 10/25/12 4:24PM (Th) | 00:30 | D3C12FL10T02H | \$800.00 | |
| 25.0 | Spot | 4:00:00PM-5:00:00PM | Day, Tu-1, W-2, Th-2, F-1 | 10/25/12 4:40PM (Th) | 00:30 | D3C12FL10T02H | \$800.00 | |
| 27.0 | Spot | 5:00:00PM-5:30:00PM | Day, Tu-1, W-1, Th-1, F-1 | 10/23/12 5:12PM (Tu) | 00:30 | D3C12FL10T02H | \$2000.00 | |
| 27.0 | Spot | 5:00:00PM-5:30:00PM | Day, Tu-1, W-1, Th-1, F-1 | 10/24/12 5:23PM (We) | 00:30 | D3C12FL10T02H | \$2000.00 | |
| 27.0 | Spot | 5:00:00PM-5:30:00PM | Day, Tu-1, W-1, Th-1, F-1 | 10/25/12 5:29PM (Th) | 00:30 | D3C12FL10T02H | \$2000.00 | |
| 27.0 | Spot | 5:00:00PM-5:30:00PM | Day, Tu-1, W-1, Th-1, F-1 | 10/26/12 5:13PM (Fr) | 00:30 | D3C12FL10T02H | \$2000.00 | |
| 29.0 | Spot | 5:30:00PM-6:00:00PM | Day, Tu-1, W-1, Th-1, F-1 | 10/23/12 5:30PM (Tu) | 00:30 | D3C12FL10T01H | \$2000.00 | |
| 29.0 | Spot | 5:30:00PM-6:00:00PM | Day, Tu-1, W-1, Th-1, F-1 | 10/24/12 5:51PM (We) | 00:30 | D3C12FL10T02H | \$2000.00 | |
| 29.0 | Spot | 5:30:00PM-6:00:00PM | Day, Tu-1, W-1, Th-1, F-1 | 10/25/12 5:53PM (Th) | 00:30 | D3C12FL10T02H | \$2000.00 | |
| 29.0 | Spot | 5:30:00PM-6:00:00PM | Day, Tu-1, W-1, Th-1, F-1 | 10/26/12 5:44PM (Fr) | 00:30 | D3C12FL10T02H | \$2000.00 | |
| 40.0 | Spot | 10:00:00PM-11:00:00PM | Day, Tu-1 | 10/23/12 10:35PM (Tu) | 00:30 | D3C12FL10T02H | \$5750.00 | |
| 41.0 | Spot | 8:00:00PM-9:00:00PM | Day, Th-1 | 10/25/12 8:59PM (Th) | 00:30 | D3C12FL10T02H | \$4300.00 | |
| 42.1 | Spot | 8:00:00PM-9:00:00PM | Day, F-1 | 10/26/12 8:00PM (Fr) | 00:30 | D3C12FL10T02H | \$3250.00 | |
| 44.1 | Spot | 11:00:00PM-11:35:00PM | Per week (2), Tu, We, Th, Fr, Su | 10/23/12 11:22PM (Tu) | 00:30 | D3C12FL10T01H | \$2000.00 | |
| 44.1 | Spot | 11:00:00PM-11:35:00PM | Per week (2), Tu, We, Th, Fr, Su | 10/28/12 11:23PM (Su) | 00:30 | D3C12FL10T02H | \$2000.00 | |
| 45.1 | Spot | 11:35:00PM-12:05:00AM | Per week (1), Tu, We, Th | 10/24/12 11:53PM (We) | 00:30 | D3C12FL10T02H | \$750.00 | |
| 48.0 | Spot | 11:30:00PM-12:00:00AM | Day, Su-1 | 10/28/12 11:42PM (Su) | 00:30 | D3C12FL10T02H | \$700.00 | |
| 49.0 | Spot | 6:00:00AM-7:00:00AM | Per week (1), Th | 10/25/12 6:44AM (Th) | 00:30 | D3C12FL10T02H | \$1750.00 | M/G For 6.0.1 |
| 50.0 | Spot | 5:00:00AM-6:00:00AM | Day, W-1 | 10/24/12 5:13AM (We) | 00:30 | D3C12FL10T02H | \$1000.00 | |
| 51.0 | Spot | 11:00:00AM-12:00:00PM | Day, Su-1 | 10/28/12 11:29AM (Su) | 00:30 | D3C12FL10T02H | \$2500.00 | |
| 52.1 | Spot | 7:00:00AM-9:00:00AM | Per week (1), Su | 10/28/12 8:24AM (Su) | 00:30 | D3C12FL10T02H | \$1350.00 | |
| 53.0 | Spot | 10:00:00PM-11:00:00PM | Per week (1), Su | 10/28/12 10:38PM (Su) | 00:30 | D3C12FL10T02H | \$5750.00 | |
| 54.0 / 1 | Spot | 11:30:00PM-12:05:00AM | Per week (1), Su | 10/28/12 11:47PM (Su) | 00:30 | D3C12FL10T02H | \$800.00 | (Revised) |

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



| | | | |
|-------------|---------------|-------------|----|
| Gross Total | \$90,480.00 | Total Spots | 75 |
| Commission | (\$13,572.00) | | |
| Net Total | \$76,908.00 | | |

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Officially printed on 11/20/12 10:35 AM